

Cultivating Executive Presence

This course focuses on enhancing leadership effectiveness through the cultivation of executive presence. Participants will explore executive presence as a combination of three elements—mindset, behaviors, and personal brand—and understand how each contributes to a leader’s impact and influence. Through self-assessment, interactive discussions, and peer feedback, participants will identify their personal strengths and areas for growth in each of these key areas. Participants will then create an action plan identifying one aspect of executive presence that will be most impactful for them to develop in the context of their role and organization.

LEARNERS WILL:

- Understand the importance of executive presence as a component of leadership effectiveness and impact
- Explore and practice three components of executive presence and associated behaviors
- Identify personal strengths and challenges per the three components
- Create an action plan for developing executive presence

WHY THIS MATTERS:

Leaders with executive presence inspire trust, confidence, and respect. They build strong relationships, are more self-aware, reflective, and willing to learn, and are therefore better able to position themselves for advancement. Organizations whose leaders demonstrate executive presence realize increased employee morale, engagement, and loyalty. They experience better outcomes with people, in negotiations and conflicts, and when crises arise because they can remain composed and focused.

DELIVERY OPTIONS:

In-Person: 8 hours

See also: Decision Making and Problem Solving; Strategic Thinking