

# IMPACTFUL PRESENTATIONS

Whether giving a presentation is an occasional task or a routine responsibility, leaders are expected to shine while informing, educating, or making a case in front of an audience. This course presents a structured approach to developing and delivering a presentation that is impactful and compelling, no matter its purpose. Learners will explore how to plan and organize both in-person and virtual presentations and apply best practices for engaging an audience, utilizing visuals, maintaining an appropriate energy level, handling tough questions and troublemakers, and making a call to action.

## LEARNERS WILL:

- Understand the benefits of making presentations effective and engaging
- Apply a four-step process for creating a presentation
- Explore approaches for effectively preparing and structuring your presentation
- Practice techniques for delivering clear, confident presentations
- Learn strategies for engaging an audience and managing challenging situations
- Create an action plan for applying techniques, practices, and insights

## WHY THIS MATTERS:

Presentation skills increase a leader's influence. The ability to create well-organized, focused, and compelling content and deliver it with confidence is an asset for any leader.

## DELIVERY OPTIONS:

**In-Person:** 8 hours