

FINANCE FOR NON-FINANCIAL PROFESSIONALS

A company's financial standing impacts all employees in an organization, not just those who report up through the CFO. Leaders with knowledge basic financial principles and metrics are better positioned to understand the how and why behind everything from company KPIs to their own department budgets. This session covers basic financial terminology and metrics, explains the purpose of various reports, and reviews basic budget management and forecasting strategies.

LEARNERS WILL:

- Define basic corporate finance terminology
- Review the content and purpose of various financial reporting mechanisms
- Examine methods of budgeting and forecasting

WHY THIS MATTERS:

Leaders who understand the basics of corporate finance can better inform, understand, and support decisions and strategies that impact company KPIs, produce more thoughtful, accurate budgets, and perform with the bottom line in mind.

DELIVERY OPTIONS:

In-Person or Live-Online: 4 hours