

IMPACTFUL PRESENTATIONS



Whether giving a presentation is an occasional task or a routine responsibility, leaders are expected to shine while informing, educating, or making a case in front of an audience. This course presents a structured approach to developing and delivering a presentation that is impactful and compelling, no matter its purpose. Learners will explore how to plan and organize both in-person and virtual presentations and apply best practices for engaging an audience, utilizing visuals, maintaining an appropriate energy level, handling tough questions and troublemakers, and making a call to action.

LEARNERS WILL:

- Explore two primary influence orientations and five unique influencing styles
- Identify primary and secondary circles of influence
- Examine the roles of trust and credibility in exercising influence
- Understand individual strengths and challenges for exercising influence
- Learn strategies for applying the range of influencing styles as situationally appropriate

WHY THIS MATTERS:

Presentation skills increase a leader's influence. The ability to create well organized, focused, and compelling content and deliver it with confidence is an asset for any leader.

DELIVERY OPTIONS:

In-Person Full day