

COMMUNICATING WITH IMPACT

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As George Bernard Shaw famously said, “The single biggest problem in communication is the illusion that it has taken place.” We spend our workday exchanging messages with our colleagues and customers through words that are spoken and written as well as through our behaviors, often without giving these a second thought. However, communication is a complex process that is essential to the success of individuals, teams, and organizations. The ability to communicate in a way that is effective, concise, and appropriate is crucial at all levels of an organization, and thus it is a critical skill to examine and develop. Communicating with Impact combines the theoretical with the practical to present communication as an essential business tool that builds relationships, increases productivity, and underpins results when done effectively.

Objectives

- Explore communication as a process
- Practice the Three Vs of communication and assertive communication skills
- Explore and practice communication techniques, including active listening, questioning, and demonstrating empathy
- Identify barriers to effective communication
- Explore best practices for effective e-mail communication
- Develop team guidelines for use of various communication channels

Benefits

- Frequency and effectiveness of communication across the organization improves
- Skills for communicating clearly and effectively improve
- Rapport and trust grows between individuals and across teams as communication is enhanced
- Practical, impactful tools for improving communication are immediately applicable

Languages

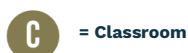
English, Spanish

Delivery

Classroom Full day

See Also

Understanding Cultures for Effective Communication



= Classroom



= Virtual



= Blended

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